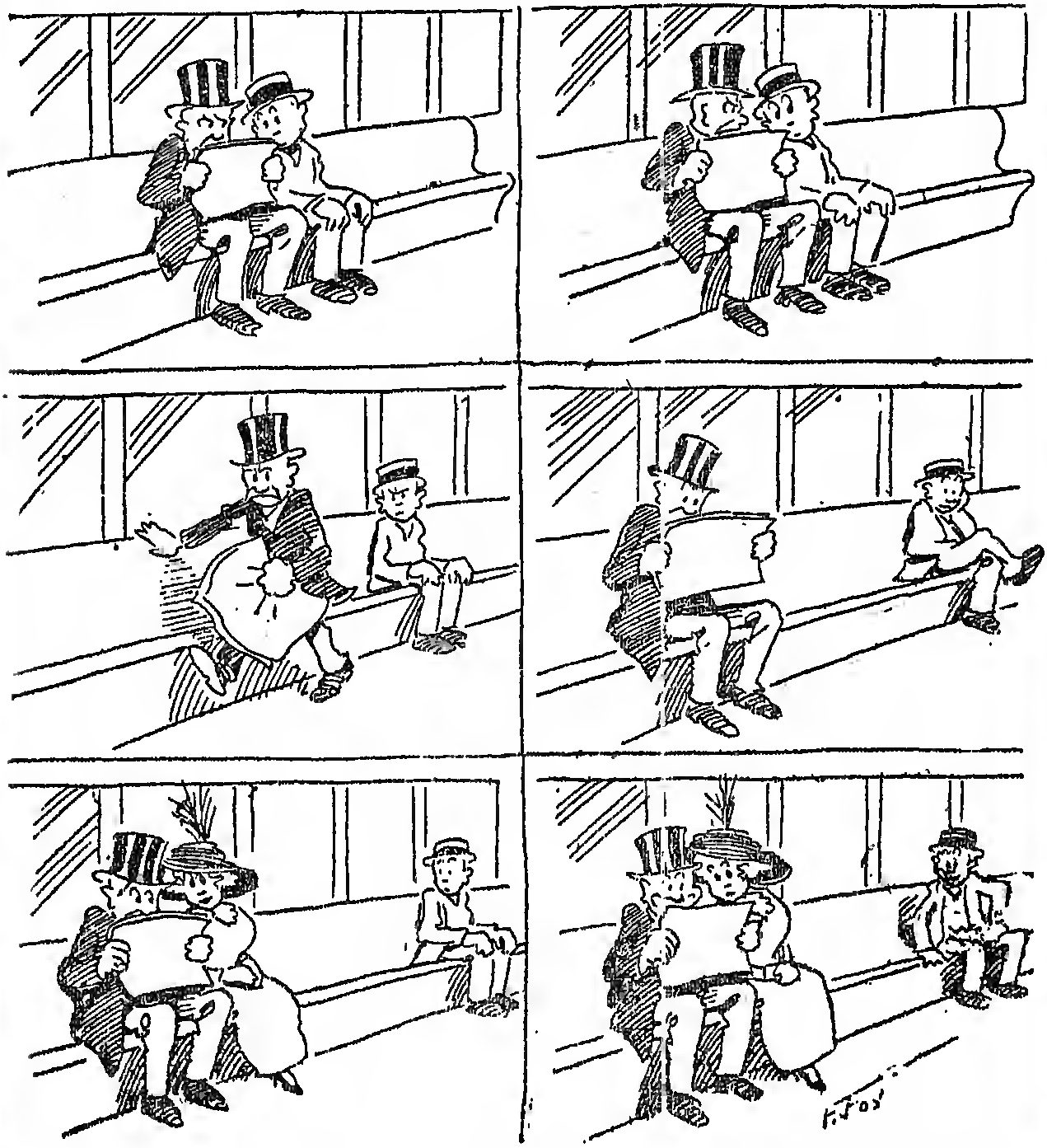
IT MAY BE DISAGREEABLE TO HAVE YOUR PAPER READ OVER YOUR SHOULDER, AND THEN AGAIN—



—Fontaine Fox, in the Louisville Herald.

— JUMP! — WHAT CHER SCARED OF? —— I'M RIGHT HERE AINT I ?
BOO-OO-O
TUESDAY:- SPENT FOUR HOURS AND FORTY-SIX MINUTES WATCHING THEM MAKE LOCOMOTIVE WHEELS FROM ORANGE PEELS
I'LL CALL ON A.T. STRETCH, PRESIDENT OF THE RUBBERNECK DEPARTMENT STORE, AND I WON'T TELL HIM I'M HERE TO SELL HIM AN ORDER OF HAIRPINS UNTIL AFTER I'VE SHOWN HIM A GOOD TIME AND GAINED HIS GOOD-WILL
BOY, DRIVE ME AROUND TILL THE MACHINE IS WORN OUT AND THEN YOU CAN SELL IT TO SOMEBODY FOR A SOUP TUREEN
JITNEY ANYWHERE FOR A NICKEL
WHEW ! AINT IT PIERCE ON TH' CAT ?
HOW DARE YOU INSULT MY STYLES ?

WHEN a person is in a smiling mood he is much more apt to spend money than when he is peevish.

Smiles breed optimism, and optimism opens the purse strings. The publication then that keeps its readers in good humor ought to be the more productive advertising medium.

The Chicago Daily News believes in keeping its readers in good humor, and for that reason it has one of the most, if not *the* most, remarkable array of comic artists of any newspaper in the United States. Among them are:

"Bud" Fisher, creator of "Mutt and Jeff" and of more laughter than any other American artist. (Mr. Fisher is the highest paid comic artist in the world.)

R. L. Goldberg, creator of "Phoney Films," "Father Was Right," etc.

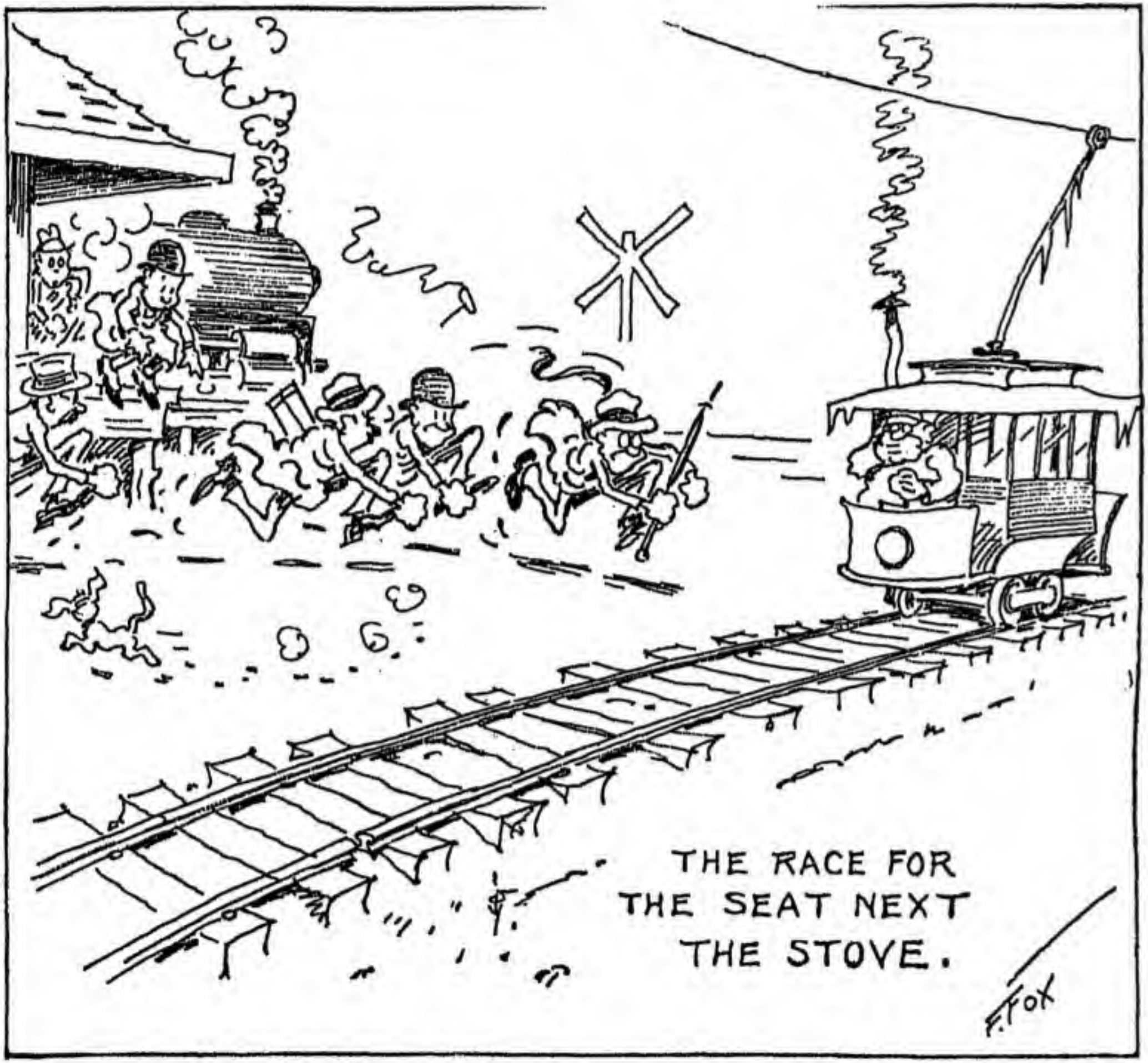
C. A. Voigt, creator of "Petey Dink."

Fontaine Fox, creator of "Thomas Edison, Jr.," "Grandma, the Demon Chaperone," etc.

C. C. Hungerford, creator of "Snoodles."

Perhaps these comedians of the brush and pencil have something to do with the fact that *The Daily News* has a larger circulation *in Chicago* than any other newspaper, daily or Sunday, and prints more advertising of Chicago merchants six days a week than any other newspaper prints in seven days.

THE CHICAGO DAILY NEWS
OVER 400,000 DAILY



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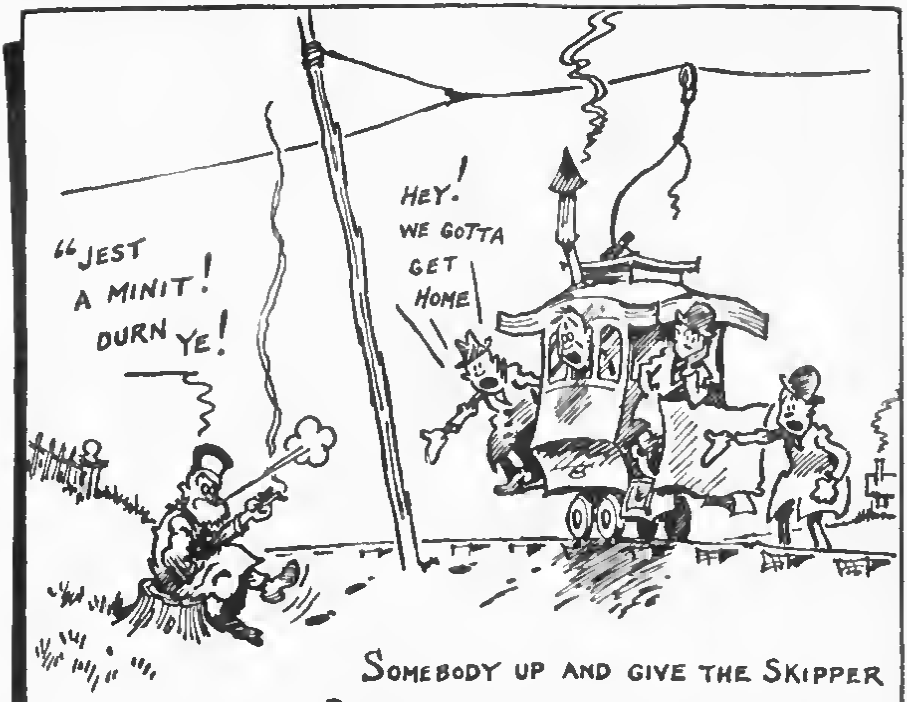
THE TOONERVILLE TROLLEY WHICH MEETS ALL TRAINS.—BY FONTAINE FOX

The Toonerville Trolley That Meets All the Trains —By Fontaine Fox.



SOMEBODY UP AND GIVE THE SKIPPER A Piedmont CIGARETTE THE OTHER DAY AND DARNED IF IT DIDN'T TASTE SO GOOD THAT HE SAT RIGHT DOWN AND SMOKED IT UP TO THE VERY LAST PUFF!

No wonder!

Piedmont

The Virginia Cigarette

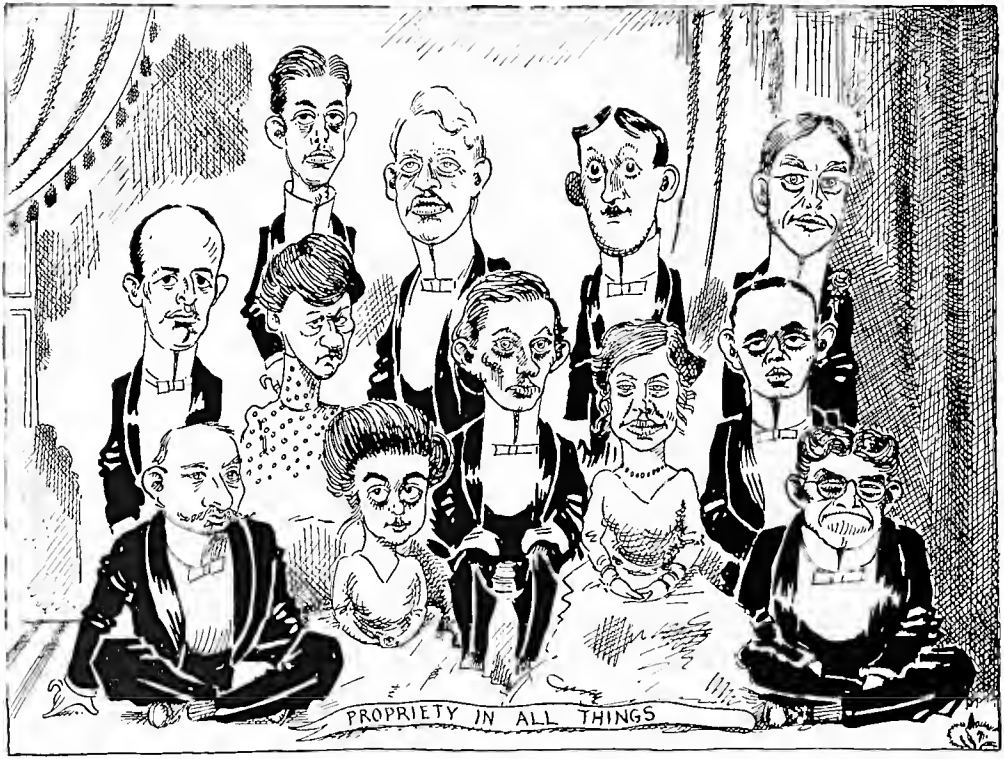
LIGGETT & MYERS TOBACCO CO.

THE TOONERVILLE TROLLEY THAT MEETS ALL THE TRAINS

By Fontaine Fox

THAT DINER-TROLLEY CAR MERGER
I'LL MAKE A NOTE OF WHERE SHE ENDS UP. THEN I THINK I'LL GO OVER, SET DOWN AND REST A WHILE
DINER
EAT BREAKFAST EN ROUTE TO DEPOT
F. FOX
2-12-55

(Released by The Bell Syndicate, Inc.)


PROPRIETY IN ALL THINGS

On the Bill-boards

MANAGER MILLER REALIZED AT HIS FIRST SIGHT OF HER THAT OLIVE MOREHOUSE WAS ADMIRABLY FITTED BY NATURE TO TAKE A ROLE SHE HAS BEEN ASSIGNED THE PART OF THE LEADING COMEDIENNE

J DON MILLER FOR THE PAST 4 YEARS A MEMBER OF THE STRUT AND FRET STOCK CO. IS STARRING THIS SEASON UNDER HIS OWN MANAGEMENT HE IS PRESENTING A SUMPTUOUS REVIVAL OF THE "MERRY WIVES." MR MILLER IS AMPLY QUALIFIED TO SHINE IN THE PART OF THE HALF WITTED "SLENDER."

JAMES PATRICK BOYLE WILL MAKE HIS FIRST APPEARANCE IN A HEAVY ROLE AS JOHN FALSTAFF. MR BOYLE HAS A REALLY REMARKABLE VOICE. EVEN HIS STAGE WHISPERS CAN BE HEARD FOR MILES AND WHEN HE STRIKES AN ATTITUDE AND EXCLAIMS A-A HA!! THERE IS SCARCELY A DRY EYE IN THE HOUSE.

LESLIE HOWE, MAX WELL HAS BEEN SELECTED TO PLAY THE PART OF THE LOVER. HIS MOCK PROPOSAL IS SAID TO BE ONE OF THE FUNNIEST THINGS IN THE PIECE. WHEN HE BURLESQUES THE MANNER OF A LOVER HE NEVER FAILS TO GET A LAUGH. HIS WORK RANKS HIM AS AN A-1 COMEDIAN.

CEO ZIMMER WILL HAVE A DEEP THINKING PART AS FIRST FOOTMAN IN THE COMING PRODUCTION OF THE SCHOOL FOR SCANDAL. HIS FURNITURE—DUSTING—IS SAID TO BE PERFECT.

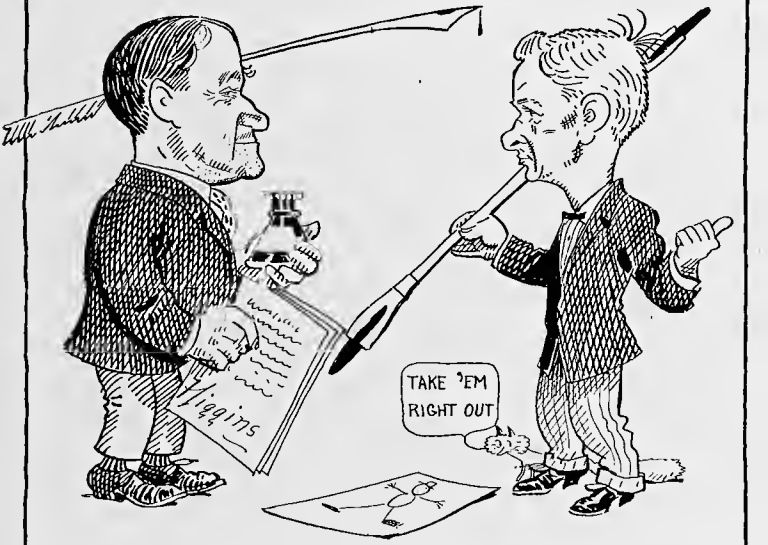
Fox

A MEETING OF THE ETIQUETTE CLUB

UNIVERSITY LIFE

AS SEEN BY

THESE



THE GRIND

This Thing is a Grind. He is Fitting Himself for the Higher Life. His Future is at present Shrouded in Obscurity, but he expects to Write his Name high on the Shaft of Immortal Fame. He is Afraid to go out and Enjoy Life for fear that Opportunity may call and find him not at home. The Chief Trouble wtih the Grind is that he is afraid to rely on Native Ability. He had read in the Lives of Great Men that the Only Way to achieve Success is to be Born Poor and Work Up by the Work-eighteen-hours-a-day-and-then-study-till-bedtime-by-the-flickering-glare-of-a-pine-knot method.

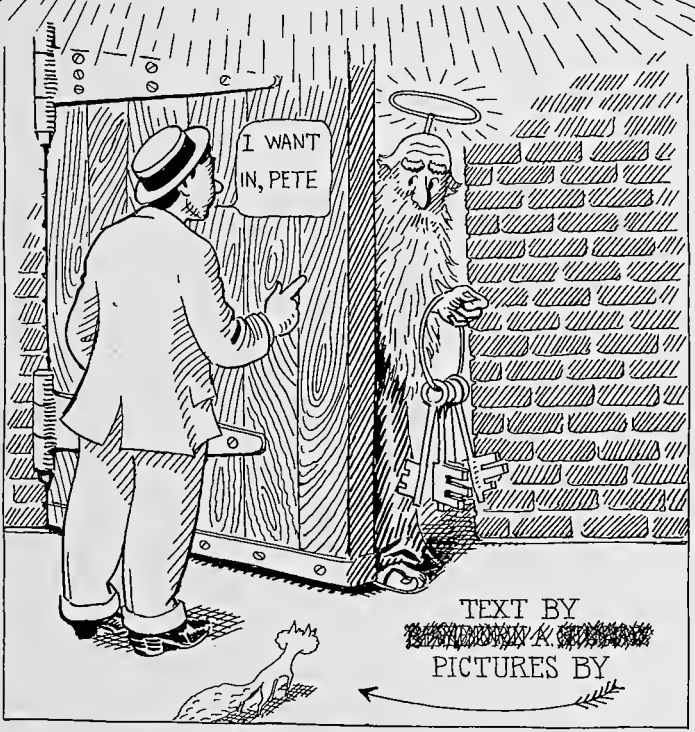
Really the Grind ought to arouse Compassion rather than Contempt. He is under the Erroneous Impression that a College is a Place to Study.

THE SOP-SEEKER

The Sop-seeker is one whose Talents run chiefly to the Art of Persuasion. To be a successful Sop-seeker requires a Sweet Smile and a Winning Way. It is an Art that is natural, not Acquired. It is a convenient state, for if the overworked Social Star can Cajole credits out of the Profs. by soft-soaping it gives more time for the Stern Duties of Balls and Campustry. The Rest of the Class are likely to feel Sore, but the Feeling reflects no Credit on Them. They would do well to rise above Petty Jealousy. If the Sop-seeker is Skilful enough to avoid Labor, no one has any Right to Kick. The Sop-seeker might have a Great Career if we had a Faculty composed of Lady-teachers. Do you not wish we had?

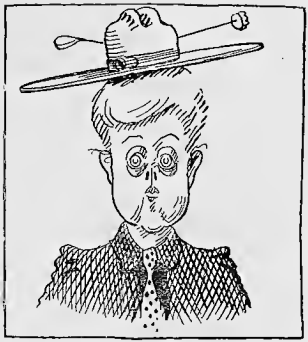
FRESHMEN PAN-HELLENIC

THE FORTY IMMORTALS



TEXT BY
[redacted]
PICTURES BY

L. A. Waugh: Twin-brother to Billy Bounce. Sobriquet of "Sag." Hails from Colfax. Instructor of Phi Psis in the Gentle Art of Spooning. Great Physical Development due to an incessant use of the lawn-mower from early age. Was Colfax Alderman but escaped.



E. Irene Burtt: Philanthropist; Actress. Chief Exhibitor of Striking Features of University Art. Matron at Atwater House. On Ticket-of-leave from Jeffersonville. Beacon-light for Benighted Freshman girls. Woman's Rights lecturer. When three days old she startled her nurse by standing alone and exclaiming: "Rise, ye women! Rise, ye slaves!"

Future Dean of Women's Department. Chief Recommendation; man-hater.

G. H. Stempel: Musician and aesthete. Musical critic for the "Student." Musical missionary to the benighted Philistines. Chief manager of the Buchheim recitals, where he appears in the double role of critic and nurse-maid.

Ambrose Wilkins: Agitator. Successor to Aeolus. Pride. Greatest living exponent of 10:30 rule. University Scapegoat. Composite Photograph of Student Body.